



Embrace new  
possibilities



HP Latex 630 Printer series





# Optimise the printing experience

You have a vision for your business and, at HP, we want to help you realise it. The simplest way we can do that is by providing you with printing technology that enables your capabilities, simplifies day-to-day operations, and gives you a distinct advantage with eco-conscious customers.

The HP Latex 630 Printer series puts you on the path to achieving your goals. It does this by optimising your overall printing experience. You can see the difference for yourself thanks to top quality results and simplified white ink printing, with automatic maintenance and streamlined printing workflows, and with environmental certifications that put you in a position to help your customers make a difference.



## Grow your possibilities

Level up your offering, not just with high-quality output, but with HP's effortless white ink printing experience.<sup>2</sup> Increase your offering with white ink, while minimising the challenges that typically come with white. With HP, you get HP's easiest white ink experience<sup>2</sup> to increase your confidence—and the possibilities that come your way. The HP Latex 630 Printer series enables you to do it all: deliver jobs that look amazing and keep your customers coming back, offer stunning prints with vivid colours, smooth gradients, and sharp text at 14 m<sup>2</sup>/hr (150 ft<sup>2</sup>/hr),<sup>1</sup> and enjoy simple finishing and installation with prints that come out dry. Print and cut simultaneously with a reliable dual-device solution—accurate job recognition error-free cutting.



## Get it done quickly and easily

We get it. You want your printing experience to be as easy and effortless as possible. With the HP Latex 630 Printer series, you can find the peace of mind you're looking for. Media loading alone enables incredible space and time savings. The convenient frontloading system preserves space in your office, while spindle-less loading and automatic skew correction simplify your experience to free up valuable time. Job storage in the printer makes reprinting projects nearly effortless. And the cloud-based HP PrintOS app enables you to do more and monitor your printer from anywhere.



## Lead with environmental certifications<sup>3</sup>

Improving your environmental credentials will resonate with today's customers. And what better way to prove your commitment than by showing customers that your business is willing to go beyond. Start by creating a comfortable<sup>4</sup> working environment with water-based HP Latex Ink technology. Differentiate your business with the certifications that matter—like UL ECOLOGO<sup>5</sup> and EPEAT<sup>6</sup>. And reduce your plastic consumption with carton-based cartridges<sup>7</sup>, label-less supplies, and free recycling via HP Planet Partners<sup>8</sup>.





## White printing—it's easier than ever

Printing with white ink is trending, but it's not always easy. At HP, however, we're focused on giving you quality white ink capabilities AND an unbeatable white printing experience.<sup>2</sup> The HP Latex 630 W printer adapts to your needs and enables you to do more in your shop, easily.

## Open the door to opportunity

The beauty of possibility is that it comes from anywhere, whether that's head-turning print quality, simple white ink capabilities that enable exciting new applications, or technology advancements—in hardware design, automation, and software—that free you up to innovate in other exciting ways. Make the HP Latex 630 Printer series your go-to solution—to address the needs of today and create new options—new possibilities—for your business tomorrow. Expand your offering to include a wide range of signage and décor jobs, including applications with thin film and papers and deliver stunning prints with vivid colours, now even with white ink capability.



## Go beyond with HP Latex Inks

It's one thing to say you're environmentally focused, but quite another to act on it. HP Latex printers in general and the HP Latex 630 Printer series in particular strive to make a difference with environmental certifications, including UL ECOLOGO<sup>®5</sup> and EPEAT<sup>®6</sup>. Of course, your operators will appreciate the clean, comfortable working environment<sup>4</sup> with water-based HP Latex Inks. And we're always working on reducing plastic consumption with carton-based cartridges<sup>7</sup> and opportunities to recycle via HP Planet Partners free recycling<sup>8</sup>.



UL ECOLOGO<sup>®5</sup>



Unrestricted for full room décor<sup>9</sup>

# Meet the family



## HP Latex 630 W Printer

### Core features

64 in (1.63 m) maximum media width

1 litre ink cartridges

Maximum roll 92.6 lb (42 kg)

Standard quality speed 150 ft<sup>2</sup>/hr  
(14 m<sup>2</sup>/hr) Standard (6-pass)

### Differentiating features:

White ink



## HP Latex 630 W Print and Cut Plus Solution

### Core features

64 in (1.63 m) maximum media width

1 litre ink cartridges

Maximum roll 92.6 lb (42 kg)

Standard quality speed 150 ft<sup>2</sup>/hr  
(14 m<sup>2</sup>/hr) Standard (6-pass)

### Differentiating features:

White ink

Print and Cut Plus Solution



## HP Latex 630 Printer

### Core features

64 in (1.63 m) maximum media width

1 litre ink cartridges

Maximum roll 92.6 lb (42 kg)

Standard quality speed 150 ft<sup>2</sup>/hr  
(14 m<sup>2</sup>/hr) Standard (6-pass)



## HP Latex 630 Print and Cut Plus Solution

### Core features

64 in (1.63 m) maximum media width

1 litre ink cartridges

Maximum roll 92.6 lb (42 kg)

Standard quality speed 150 ft<sup>2</sup>/hr  
(14 m<sup>2</sup>/hr) Standard (6-pass)

### Differentiating features:

Print and Cut Plus Solution

1 Standard mode (Generic SAV Calendar) 6-pass, 6 colours, 110% ink density. Based on internal HP testing on MACTAC JT 8500 WG-PG. Print speed may vary due to the adaptive printing mechanism, which is designed to avoid image quality defects.

2 HP's easiest/effortless white ink experience due to transparent ink maintenance with Automatic Ink Recirculation System between the HP Latex 832 Ink Mix and HP 832 White Latex Ink Cartridge. This ensures white ink is constantly circulating and doesn't settle. It's easy to remove the white printhead from the carriage and store it in an offline rotation chamber when not printing with white ink. This avoids unnecessary white ink waste and prevents the white printhead from getting clogged because of its dense white ink chemistry. All white print modes are available at different white ink densities to get different levels of opacity (spot, underflood, overflood, and 3-layer—up to 260% white ink density).

3 Based on internal competitive analysis with public information. Applicable to HP Latex technology compared to competitive large format printing alternatives using solvent and UV technologies. See individual product data sheets for more information at [hp.com/go/latex](http://hp.com/go/latex)

4 Based on odour sensory evaluation when printing with the HP Latex 630 series printer and Mimaki UJV 100-160. Tests done in a 57 sqm room with 5ACH. Test conducted by Odournet following the standard VDI3882, where the HP Latex 630 series air quality were characterised, when printing, as "neutral" for hedonic tone compared to the Mimaki UJC 100-160.

5 UL ECOLOGO® certified HP 832, Latex inks meet a range of stringent human health and environmental considerations. For certifications, see <http://www.ul.com/EL> and <http://www.ul.com/gg>

6 Applicable to select HP Latex printers. EPEAT registered where applicable/supported. See [epeat.net](http://epeat.net) for registration status by country.

7 Applicable to HP 832. Plastic reduction based on moving from plastic ink cartridge to cardboard ink cartridges, with annual manufacturing saving of 33 tons of plastic based on average units of HP 831 and HP831A ink cartridges from 2018 to 2020.

8 Visit [hp.com/recycle](http://hp.com/recycle) to see how to participate and for HP Planet Partners program availability; program may not be available in your jurisdiction. Where this program is not available, and for other consumables not included in the program, consult your local waste authorities on appropriate disposal.

9 Applicable to HP Latex Inks. UL GREENGUARD Gold Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage. Unrestricted room size—fully decorated room; 33.4 m<sup>2</sup> (360 ft<sup>2</sup>) in an office environment; 94.6 m<sup>2</sup> (1,018 ft<sup>2</sup>) in a classroom environment. For more information, visit <https://www.ul.com/gg> or <https://www.greenguard.org>. For certifications, see <https://www.greenguard.org>. UL tested and certified HP Latex inks comply to ZDHC requirements. ZDHC is an organization dedicated to eliminating hazardous chemicals and implementing sustainable chemicals in the leather, textile, and synthetics sectors. The Roadmap to Zero Program is a multi-stakeholder, which includes brands, value chain affiliates, and associates that work collaboratively to implement responsible chemical management practices. For more information, see <https://www.roadmaptozero.com>.

