

EconoVue Data Sheet

As at 20th July 2017

Product Code: EVUL50

Applications	Exterior mount for short term applications onto flat windows or glass doors of shop, and office at ground level, coaches, buses. Not specified for APNO buses.
Makeup	Calendered monomeric flexible perforated black (adhesive side) / white (printable side) gloss PVC with clear pressure-sensitive adhesive and Universal Liner.
Vinyl Thickness	160 microns
Release Liner	Dual layer liner comprising solid PE coated silicon paper liner attached to perforated paper layer.
Adhesive	Solvent polyacrylate removable transparent adhesive. Strength 4-6 N/25mm
Perforation Pattern and Size	1.5mm, approximately 40% / 60% open/closed areas
Standard Widths/Lengths	1370mm x 50m on 76mm core
Dimensional Stability	Good (maximum 1.0mm shrinkage)
Application Temperatures	Recommended: 15°c to 25°c, Min: 10°c Max: 30°c (in shade)
Service Temperatures	-20°c to +65°c
Expected Lifetime Exterior	12 months vertical application.
Water and Humidity Resistance	Good. No variation after 48 hours and 23°c exposure to sea water.
Solvent Resistance	Fair
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Storage Stability	9 months shelf life when stored at 21°c & 50% relative humidity
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Storage Stability	9 months shelf life when stored at 21°c & 50% relative humidity Refer to the <i>Getting to Know OWV Fact Sheet</i> . Compatible with screen, eco/solvent, UV cure and latex printing. Print image on white (non-adhesive) side. Testing recommended before production to determine appropriate profile settings.
Storage Stability Printing	9 months shelf life when stored at 21°c & 50% relative humidity Refer to the <i>Getting to Know OWV Fact Sheet</i> . Compatible with screen, eco/solvent, UV cure and latex printing. Print image on white (non-adhesive) side. Testing recommended before production to determine appropriate profile settings. Recommended latex printers: HP Perforated Adhesive Window Vinyl profile.
Storage Stability Printing Out Gassing	 9 months shelf life when stored at 21°c & 50% relative humidity Refer to the <i>Getting to Know OWV Fact Sheet</i>. Compatible with screen, eco/solvent, UV cure and latex printing. Print image on white (non-adhesive) side. Testing recommended before production to determine appropriate profile settings. Recommended latex printers: HP Perforated Adhesive Window Vinyl profile. 3 - 5 days suspended vertically in well ventilated area. Trim after out gas period.
Storage Stability Printing Out Gassing Matching Overlaminate	 9 months shelf life when stored at 21°c & 50% relative humidity Refer to the <i>Getting to Know OWV Fact Sheet</i>. Compatible with screen, eco/solvent, UV cure and latex printing. Print image on white (non-adhesive) side. Testing recommended before production to determine appropriate profile settings. Recommended latex printers: HP Perforated Adhesive Window Vinyl profile. 3 - 5 days suspended vertically in well ventilated area. Trim after out gas period. Not compatible with any overlaminate. Refer to the <i>Surface Preparation</i> and <i>Installation Instruction Fact Sheets</i>. Apply to clean, dry, tepid temperature glass surface. Use mild liquid soap (wax free) and water, dry glass well with clean lint free cloth and 100% IPA. Do NOT use ammonia, Windex®, Prep-Sol, Prep-Wash, vinegar, methylated spirits or other solvent-based