# **Avery**® MPI 4330 Heavy Duty Double Sided 680gsm Matte White Heavy Duty Double Sided Blockout Banner

# **Features**

- · Heavy Duty 680gsm construction
- Smooth finish
- · Excellent whiteness for fresh, vibrant colours
- · Printable on both sides with no show through
- Compatible with most solvent inkjet printers
- Rapid ink drying after printing
- Excellent tear resistance
- · Reduced fraying when trimming and eyeleting
- Excellent outdoor durability
- · Resistant to UV, rain, fungi and frost

# **Description**

Film 680gsm (20oz) matte white

**PVC** Banner

**Scrim** 1000 x 1000 denier **Construction** 12 x 12 per square inch

Outdoor Life Up to 3 years unprinted

# Conversion<sup>+</sup>

- □ Flat bed cutters
  □ Cold overlaminating
  □ Friction fed cutters
  □ Electrostatic printing
  □ Latex inkjet
  □ Thermal transfer
  □ Eco solvent inkjet
  □ Screen printing
  □ Offset printing
  □ UV curable inkjet
  †Always test with your combination of printer and inks prior to commercial
- \*Always test with your combination of printer and inks prior to commercial

# Uses

Avery MPI 4330 Heavy Duty Double Sided Banner is ideal for applications requiring full colour printed images on both sides with no show through and where excellent printability is required.

# **Common Applications**

- Outdoor banners
- Indoor banners
- Exhibition banners
- · Shopping centre banners
- Street banners
- Point of sale banners
- · Special event banners



# **Physical characteristics**

# General

Calliper			680gsm (20oz)
Transmittance		ASTM E 424 6.5.2	< 0.10 %
Tensile strength - Length		ISO 13934-1:1999	213.2 kg force / 50mm
	- Width	C.R.E. CUTSTRIP METHOD	184.3 kg force / 50mm
Tear strength	- Length	ISO 13937-2:2000	18.5 kg
	- Width	C.R.E. SINGLE TEAR	19.6 kg
Elongation	- Length	ISO 13934-2:1999	27.3%
	- Width	C.R.E. CUTSTRIP METHOD	30.8%
Adhesion Strength		ISO 2411, C.R.E	11 kg force / 50mm
Shelf life			1 year
Durability **		Vertical exposure	Up to 3 years
Resistance to weathering		ASTM G26, XENON ARCLAMP, 18Min. SPRAY/2HRS., 100HRS EXPOSURE	No Change

# **Thermal**

Resistance to - Length	DIN53351, -20°C, 5HRS	98.8%	
low temperature - Width		97.7%	
Resistance to - Length	DIN53351, 80°C, 5HRS	98.2%	
high temperature - Width		98.3%	

# Chemical

Determination resistance of	ASTM G21-1996	0		
	710 TW GET 1000	· ·		
synthetic polymeric materials to				
, ,				
funci				

# Note:

Materials have to be properly dried and cured before further processing, like laminating, varnishing, trimming, contour cutting or application. The residual solvents can otherwise change the products' specific features and properties.

# **Test Methods**

# Dimensional stability:

Is measured on a 150 x 150 mm aluminium panel to which a specimen has been applied; 72 hours after application the panel is exposed for 48 hours to + 70°C, after which the shrinkage is measured.

# Adhesion:

(FTM-1, FINAT) is measured by peeling a specimen at a 180° angle from a stainless steel or float glass panel, 24 hours after the specimen has been applied under standardised conditions. Initial adhesion is measured 20 minutes after application of the specimen.

# Flammability:

A specimen applied to aluminium is subjected to the flame of a gas burner for 15 seconds. The film should stop burning within 15 seconds after removal from the

# Temperature range:

A specimen applied to stainless steel is exposed at high and low temperatures and brought back to room temperature. 1 hour after exposure the specimen is examined for any deterioration. Note: Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids, dyes, etc. may eventually cause deterioration

### Important

Information on physical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of any material for their specific

All technical data is subject to change without prior notice.

# Warranty

Averv® materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give guarantee, warranty, or make any representation contrary to the foregoing.

All Avery® materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request.

# \*\*Durability

Durability is based on exposure conditions in the Asia Pacific region. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing north in the southern hemisphere or south in the northern hemisphere; in areas of long high temperature exposure such as northern Australia; in industrially polluted areas or high altitudes, exterior performance will be decreased.

\*Compatible with most printer and ink combinations. Test prior to use.

\*\*\*Information unavailable at time of

# **Chemical Resistance:**

All chemical tests are conducted with test panels to which a specimen has been applied. 72 hours after application the panels are immersed in the test fluid for the given test period. 1 hour after removing the panel from the fluid, the specimen is examined for any deterioration.

**Corrosion Resistance:**A specimen applied to aluminium is exposed to saline mist (5% salt) at 35°C. After exposure, the film is removed and the panel is examined for traces of corrosion.

