NEW MPI 2924 MATTE EASY APPLY ™ CALENDERED VINYL FILM

Sharpen Your Output

Introducing the enhanced Avery Dennison MPI 2924 Matte Easy Apply film, a replacement to MPI 2923. This upgraded version boasts a superior print/face material, resulting in enhanced print quality and consistency. With an optimised adhesive and liner, users can now experience improved efficiency, making application and installation easier and faster than ever before.

Smooth out wrinkles and remove air bubbles with ease due to Avery Dennison's patented grey Easy Apply™ air-egress adhesive technology, making installation a breeze. Plus, pair with DOL 2960 (Gloss) or DOL 2980 (Matte) overlaminates for the ultimate finish.

The MPI 2924 EA is the perfect all-rounder solution for outdoor signage, wall murals, indoor advertising, floor graphics and even suitable for vehicle graphics!

Create stunning vibrant visuals using this multifunctional digital print vinyl.

FIND IT ONLINE

Product Characteristics

- 80 micron, matte, polymeric calendered PVC film for intermediate outdoor graphics.

- Permanent, grey acrylic adhesive

- Two side PE coated paper backing, 140 g/m²

- Easy Apply™ adhesive technology with air egress channels mitigating bubbles and wrinkles during application.

- Application Surface: flat, simple curves

Available Formats

Avery MPI 2924EA Matte White - 1.372 x 45m / 1.524 x 45m
Avery MPI 2924EA & DOL 2000 Gloss Kit - 1.372 x 45m / 1.524 x 45m
Avery MPI 2924EA & DOL 2100 Matte Kit - 1.372 x 45m / 1.524 x 45m
Avery MPI 2924EA & DOL 2200 Satin Kit - 1.372 x 45m / 1.524 x 45m
Avery MPI 2924EA & DOL 2960 Gloss Kit - 1.372 x 45m / 1.524 x 45m
Avery MPI 2924EA & DOL 2980 Matte Kit - 1.372 x 45m / 1.524 x 45m

Conversion*

- ☐ Flatbed cutters
- ☐ Friction fed cutters
- ☐ Die cutting
- ☐ Thermal transfer
- ☐ Screen printing
- ☐ Offset printing
- ☐ Cold overlaminating
- ☐ Electrostatic printing
- ☑ Latex inkjet
- ☑ Eco solvent inkjet
- ☑ Solvent inkjet
- ☑ UV curable inkjet

+Always test with your combination of printer and inks prior to commercial use.

General

Calliper, face film	ISO 534	80 micron
Calliper, face film & adhesive	ISO 534	105 micron
Gloss	ISO 2813 @ 85°	33 GU
Dimensional stability	FTM 14	1 mm max
Adhesion, 20 mins	FINAT FTM-1, Stainless steel	480 N/m
Adhesion, 24 hrs	FINAT FTM-1, Stainless steel	600 N/m
Flammability		Self extinguishing
Fire Standard Certification#	NCC specification C1.10 Fire Hazard Properties,	Group Number 1
	AS 5637.1: 2015	
	#Certification available upon request TBA	
Shelf life	Stored at 22° C / 50-55% RH	2 years
Expected Durability**	Vertical exposure^	Up to 5 years (unprinted)

Thermal

Application temperature		Minimum: + 10°C
Temperature range		-40°C to +82°C

Chemical

Humidity resistance	120 hours exposure	No effect
Corrosion resistance	120 hours exposure	No contribution to corrosion
Water resistance	48 hour immersion	No effect
Chemical resistance	Mild acids	No effect
	Mild alkalis	No effect
Solvent resistance	Applied to aluminium	No effect exposed to: Oils, greases, aliphatic solvents, motor oils, heptanes, kerosene, JP-4 fuel